Janata Shikshan Mandal's

Smt. Indirabai G. Kulkarni Arts College, J. B. Sawant Science College and Sau. Janakibai D. Kunte Commerce College, Alibag – Raigad

ACADEMIC YEAR 2022-23

Use of ICT Tools

For the academic year 2022-23, after the period of COVID, to make learning easy and to cope up the gap, college adapted various online platforms to make online teaching easy for the students. The college used various online platforms like Geogebra, Zoom, MS teams, Moodle etc. and also conducted workshop for faculty to understand it's working. After using different online platforms the college finally selected Microsoft teams and LMS as a platform for online teachinglearning process. Faculty were trained for the use of MS Team for online lectures. College has developed Digital classroom to make the process of teaching and learning easy for the students.

Following are the different ICT tools used by the teachers along with MS teams:

- 1. Microsoft PowerPoint Presentation
- 2. Microsoft One Note
- 3. Microsoft Whiteboard
- 4. Google Jamboard
- 5. Educational videos from YouTube
- 6. Google forms, Google classroom, WhatsApp, Google Docs
- 7. Digital Pen Tablet for whiteboard online teaching
- 8. Geogebra
- 9. Geographical Information System (GIS)



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ACADEMIC YEAR 2022-23

ICT enabled tools used by Teachers

List of the teachers having YouTube Channels

Sr. No.	Name of the teachers
1	Mr. Satyajit Tulpule
2	Dr. Prem B. Acharya
3	Prof. Kapil Kulkarni
4	Dr. S.A. Kanade
5	Prof. Dr. M. M. Khan
6	Dr. P.A. Chate
7	Mr. Sachin Bhostekar

Video lecture list

Name of faculty: Dr. S. A. Kanade

Sr. No.	Class	Name of Paper	Торіс
1.	T.Y.B.Sc. SEM. V	Electronics	Drain Curves of FET
2	T.Y.B.Sc. SEM. VI	Solid State Physics	Unit Cell and Primitive Cell

Name of faculty: Shri. Satyajit Tulpule

Sr. No.	Class	Name of paper	Name of topic
1			Language of sets
2	F.Y.B.Sc. (IT)	Discrete mathematics	Language of relations and functions
3			Set theory
4		Digital Logic and	Analog and Digital signals
5		Digital Logic and Analysis	Basic digital circuits
6			NAND and NOR as universal gates

7	DeMorgan's theorem
8	Expression reduction using Boolean Algebra
9	Deriving Boolean expression from given circuit
10	Design logic circuit from Boolean expression

Name of faculty: Mr. Kapil Mahadeo Kulkarni

Sr. No.	Class	Name of paper	Name of topic
1	F. Y.B. Com	Business	Objectives of Communication
2		Communication	Barriers to Communication

Name of faculty: DR. MOHSIN ALI KHAN

Sr.	Class	Name of	Name of topic and link
No.		paper	
1	T.Y.	स्वातंत्रयोत्तर	कविता का स्वरूप
	BA Hindi	हिंदी साहित्य पेपर- 5	https://youtube.com/watch?v=1A6ooOxQROc&feature=share
2			https://youtube.com/watch?v=MblsDAZcR6U&feature=share
3		हिंदी साहित्य का इतिहास पेपर- 4	समकालीन उपन्यास <u>https://youtu.be/tn3K9od1Hes</u>

Name of faculty – Dr. Prem Bhagwan Acharya

Name of the Subject: Marketing

Sr. No.	Class	Name of paper	Topic Content
			Marketing, Concept, Features, Importance,
1			Functions, Evolution, Strategic v/s Traditional
			Marketing
	-	Introduction to Marketing	Marketing Research - Concept, Features, Process
2	TYBCOM		Marketing Information System-Concept,
			Components Data Mining- Concept, Importance
3	-		Consumer Behaviour- Concept, ,Factors
3			influencing Consumer Behaviour
4			Market Segmentation- Concept, Benefits, Bases of
			market segmentation

5	Customer Relationship anagement-
	Concept, Techniques
6	Market Targeting- Concept, Five patterns of Target
	market Selection

Name of the Subject: Export Marketing - I

Sr. No.	Class	Name of paper	Topic Content
1	ТҮВСОМ		Concept and features of Export Marketing; Importance of Exports for a Nation and a Firm; Distinction between Domestic Marketing and Export Marketing
2		BCOM Introduction to Export Marketing	Factors influencing Export Marketing; Risks involved in Export Marketing; Problems of India's Export Sector
3			Major merchandise/commodities exports of India (since 2015
4			Services exports of India (since 2015); Region-wise India's Export Trade (since 2015)

Name of the Subject: Management: Functions and Challenges

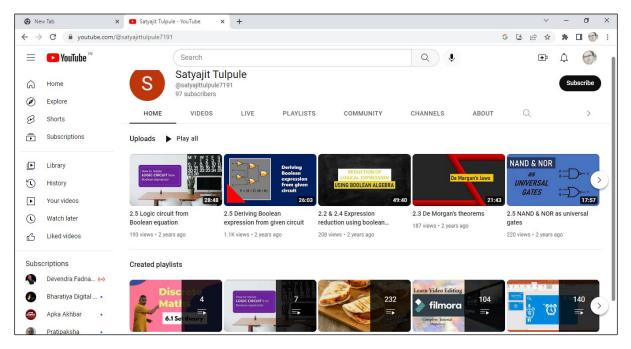
Sr. No.	Class	Name of paper	Topic Content
1			Management- Concept, Nature, Functions,
1			Managerial Skills & Competencies
2			Evolution of Management Thoughts
Ζ.			Classical Approach: Scientific Management –
		Introduction	F.W. Taylor's Contribution Classical Organization
3	SYBCOM		Theory: Henri Fayol's Principles
3			Neo Classical: Human Relations Approach – Elton
			Mayo's Hawthorne experiments
4			Modern Management Approach-Peter Drucker's
4			Dimensions of Management,.
5			Indian Management Thoughts: Origin &
5			Significance of Indian Ethos to Management

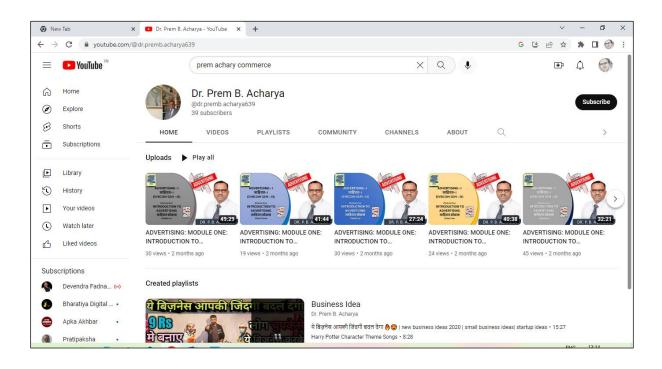
Sr. No.	Class	Name of paper	Topic Content
1			IntegratedMarketing Communications (IMC)-Concept,Features, Elements, Role ofadvertising in IMC
2	SYBCOM	Introduction to Advertising	Advertising: Concept, Features, Evolution of Advertising,
3			Active Participants, Benefits of advertising to Business firms and consumers.
4			Classification of advertising: Geographic, Media, Target audience and Functions.

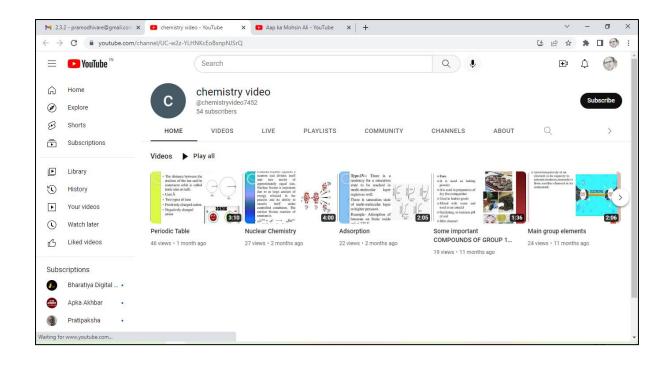
Subject: Advertising-I

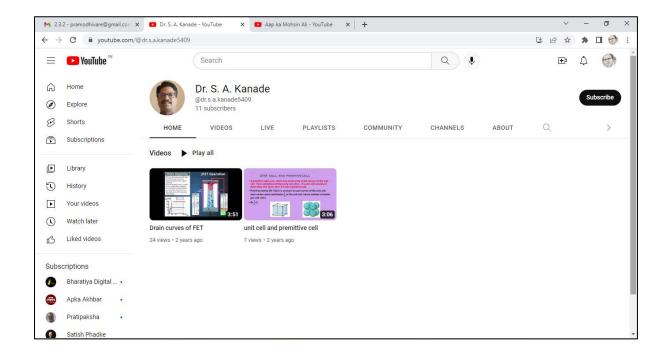
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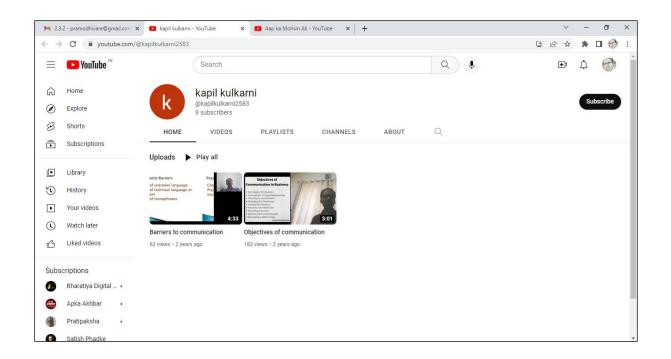
YouTube Channels of the Faculty members



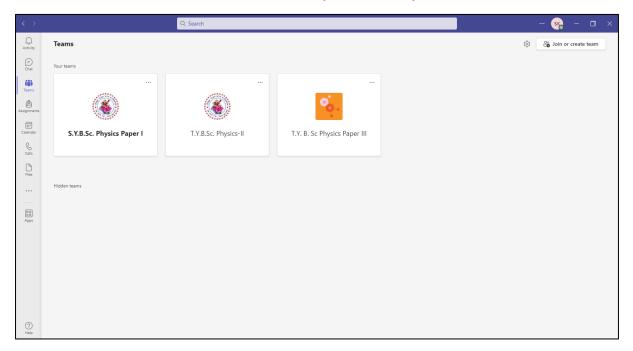


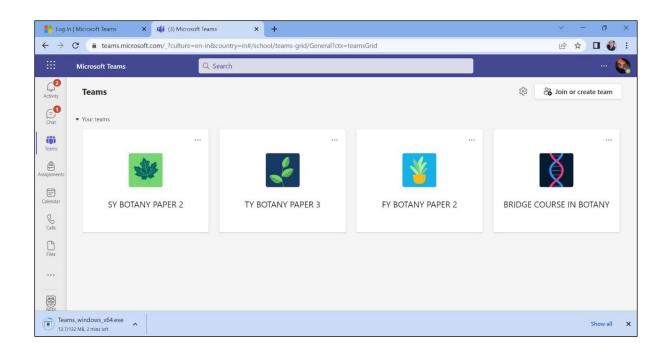


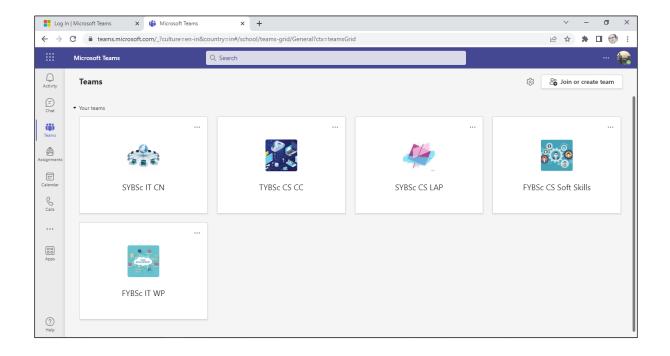


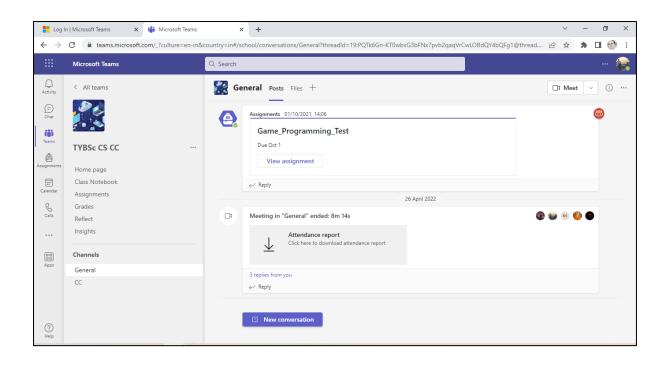


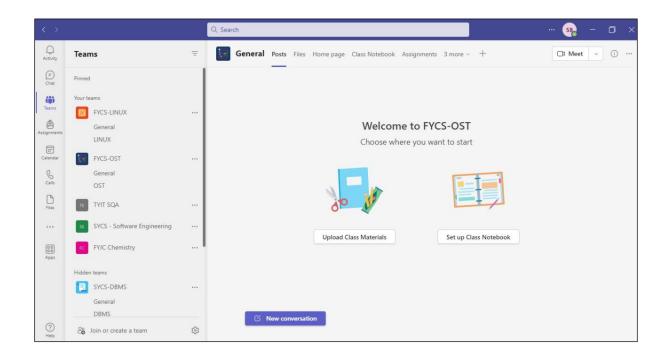
Microsoft Teams used by the faculty members

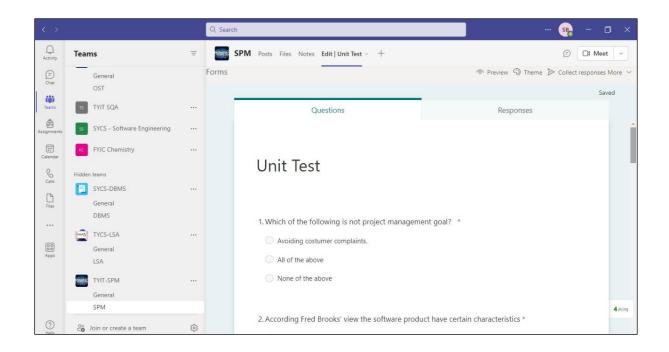


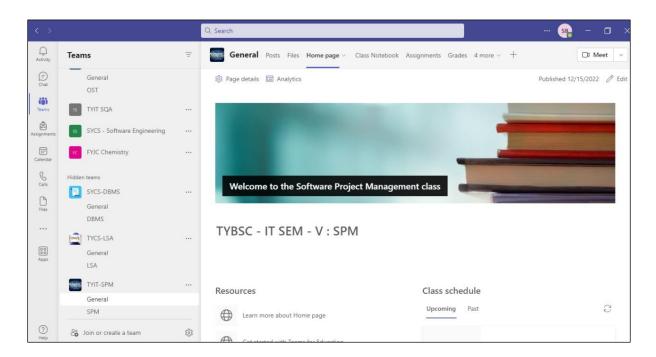


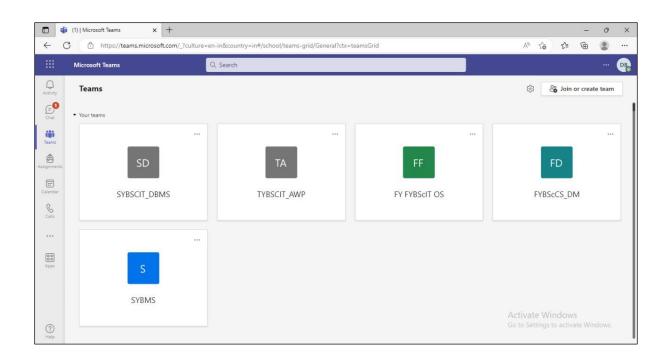




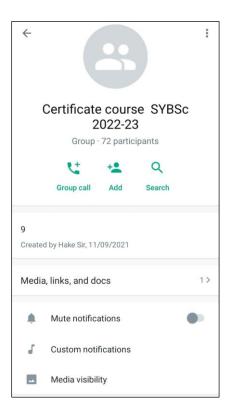


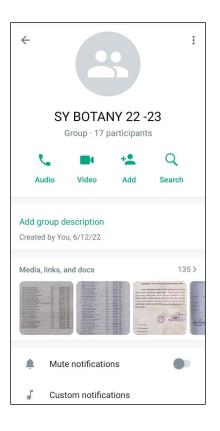


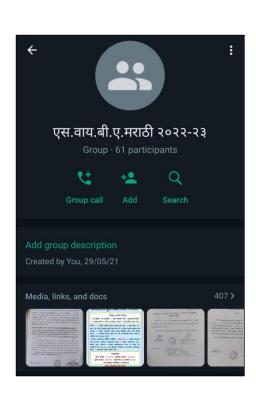


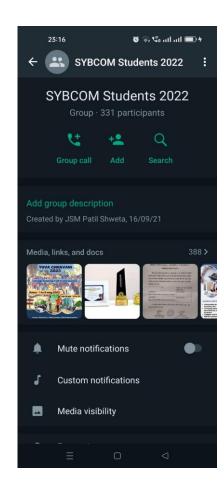


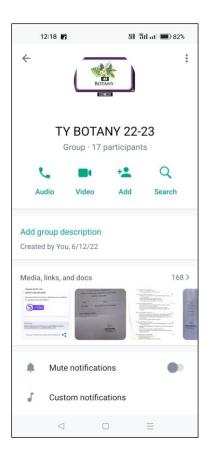
College WhatsApp Group for students



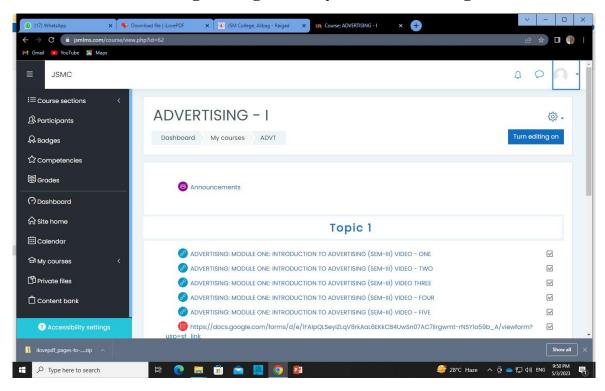










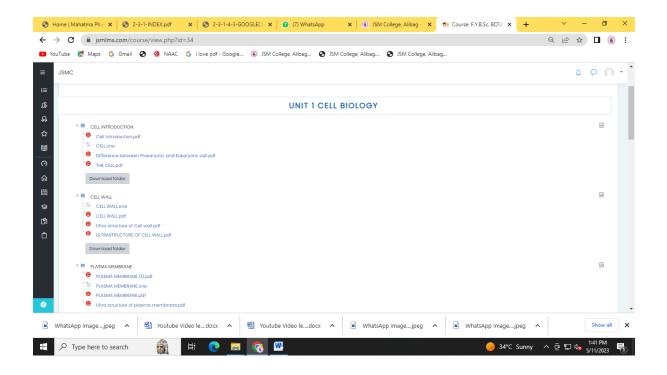


Learning Management System of the college

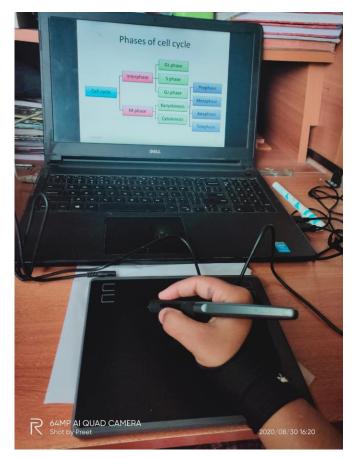
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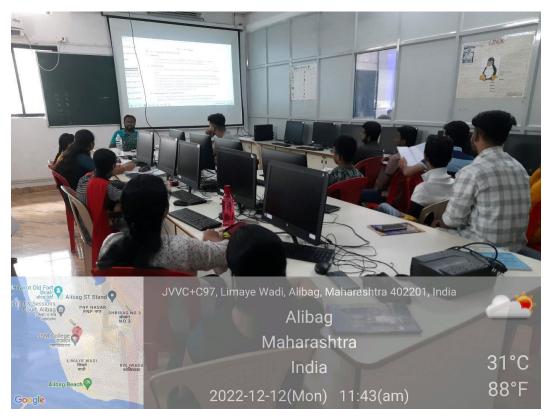
Digital Pen tablet used for teaching





Educational Video recording centre of the college

Well-developed CS IT Labs



Smart Classroom



ICT TOOLS: SOFTWARES USED FOR E-CONTENT DEVELOPMENT

Sr. No.	Software Used
1	Microsoft Power Point
2	OBS Studio
3	KineMaster-Video Editor
4	Camtasia Studio Video Editing
5	PowerDirector

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